

Advertising on SoftwareSalesJobs.com

About SoftwareSalesJobs.com

SoftwareSalesJobs.com is an online recruitment portal exclusively for Software Sales Professionals. This community brings Software Sales People and Software Hiring Companies together for their next big win. Candidates register for free to create a profile, browse and apply for positions. Clients purchase subscription packages based on their hiring needs.

Members of the SoftwareSalesJobs.com community receive weekly job alerts and access to an extensive on-line resource of relevant industry articles.

Demographics

Our membership demographics consist of both corporate hiring managers and candidate software sales professionals from the Enterprise Software Industry.

Sponsoring Options

SoftwareSalesJobs.com offers a number of marketing and exposure opportunities including:

- Article Sponsorships
- Website Banner Advertising

Article Sponsorships

We maintain an in-depth knowledge base featuring articles covering all aspects of sales and the software industry as it relates to sales.

You may submit an article for placement in our knowledge base where it will be listed as a Featured Article for 1 month. After that, it will be archived and listed on our website in the appropriate category.

Cost: \$1,500.00 USD per article (flat monthly rate; discounts available for multiple buys)

Article Banner ad:

Our articles can feature 120 x 600 skyscraper banner ads on their pages.

Cost: \$800.00 USD ea (flat monthly rate; discounts available for multiple buys)

Website Sponsorship

On key high traffic areas on our website, such as the home page, Job Seeker home page, and our Job Search Results page, a number of different sized banner ads can be positioned to yield excellent click through results.

Standard Banner ad (460 x 60):

Placed at the bottom of available key high traffic pages.

Cost: \$1,000.00 USD ea (flat monthly rate; discounts available for multiple buys)

Boxed Banner ad:

A series of smaller 120 x 60 boxed banner ads can be featured on the left hand side on available key high traffic pages.

Cost: \$400.00 USD ea (flat monthly rate; discounts available for multiple buys)